



# DESIGN

## Submission Guidelines

[azprogroup.com](http://azprogroup.com)  
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## ACCEPTED FILE TYPES

### RASTERIZED GRAPHICS:

- Must be built in CMYK color mode and submitted in a flattened .TIFF (Target Interlace File Format) or layered .PSD (Photoshop) file format.

### VECTOR GRAPHICS:

- PDF (Portable Document Format) files are preferred and must be built in CMYK. .AI (Adobe Illustrator) or .EPS (Encapsulated Post Script) format are also acceptable. **Please be sure to convert fonts to outlines and embed all objects and images.**

### WE DO NOT ACCEPT:

- To ensure quality, we do not accept graphics in Microsoft Word, Microsoft Excel, Corel Draw or any other program that is not an Adobe Product.

## ADDITIONAL GUIDELINES

### DESIGN RESOLUTIONS:

- 72 DPI for vehicle/environmental graphics, grand format graphics (building wraps, transit, etc.), and banners/signage (events, awareness campaigns, tournaments, etc.)
- 100 DPI for POP (point of purchase) displays and sightline signage (posters, photography, food menus, backlits, etc.)

### FONTS:

- **Please be sure to convert all fonts to outlines.** Doing so will ensure fonts do not accidentally change from computer to computer. Converting a font to outlines transforms them from editable text to shapes.

## COLOR MODE

### COLOR MODE:

- **CMYK:** Cyan, Magenta, Yellow, Black

- **SOLID BLACK:**

Please be sure to accurately specify your solid black desire so we can ensure richness to your expectations.

- **PMS:** Pantone Match System

If your design has PMS colors, please be sure to call them out and request a Match Print Color Proof.

**FURTHER QUESTIONS?** Please contact:

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